Is it Really Publishing?
The Why and How of Library Publishing Initiatives

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Library as Publisher

New Models of Scholarly Communication for a New Era

Sarah Kalikman Lippincott
Is it really publishing?
scholar
content
disciplinary expertise
editorial focus
peer review

librarians
production
metadata & discovery
copyright advisory
training

institutional repository
hosting
distribution
preservation
<table>
<thead>
<tr>
<th>Count</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>817</td>
<td>Journal titles published by libraries*</td>
</tr>
<tr>
<td>1,080</td>
<td>Journal titles published by US university presses**</td>
</tr>
<tr>
<td>28,100</td>
<td>Peer-reviewed English-lang. scholarly journal titles***</td>
</tr>
</tbody>
</table>

*www.librarypublishing.org/resources/directory/lpd2016
**http://www.aaupnet.org/about-aaup/about-university-presses/aaup-snapshot
***http://digitalcommons.unl.edu/cgi/viewcontent.cgi?article=1008&context=scholcom
Publisher or service provider?
Why would anyone want to get into this business when those of us who were already there were trying desperately to get out?
Fulfill institutional mission

Provide value
We believe that it is one of the noblest duties of the University to advance knowledge, and to diffuse it not merely among those who can attend the daily lectures of the professors, but far and wide.
Share unique content

Provide value

Address gaps

Support teaching & learning
But is it a core library service?
Large, Commercial
Elsevier
Wiley-Blackwell
Springer

University Presses
MIT Press
Cornell University Press
UC Press

Scholarly Societies
Modern Language Assn.
American Chemical Soc.

High prestige
High visibility
Professional support
Expertise
Large, Commercial
Elsevier
Wiley-Blackwell
Springer

University Presses
MIT Press
Cornell University Press
UC Press

Scholarly Societies
Modern Language Assn.
American Chemical Soc.

Libraries
Lever Press
New Prairie Press
Zea E-Books

High prestige
High visibility
Professional support
Expertise

Least restrictive
Experimental
Service-oriented
Subsidized
Make sure there’s someone other than you in your community who wants this to happen. There’s something to be said for being a visionary and being out in front, but I think it would be hard to build a publishing service if there wasn’t some recognition from within your community that it was valuable or necessary.
Publishing at Pacific University
A diverse and sustainable community dedicated to discovery and excellence in teaching, scholarship and practice, Pacific University inspires students to think, care, create, and pursue justice in our world.
- Distribution via CommonKnowledge
  - Student work
  - Faculty work
- A la carte self-publishing
  - Student and faculty projects
- Peer-reviewed journals
  - University press
Ixil early literacy readers
commons.pacificu.edu/helps/

Conversations on race
commons.pacificu.edu/crt/
Is it Really Publishing?

Does it matter?
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