**What type of attendee are you?**
- Librarian: 71.4%
- Publisher: 8.5%
- Vendor: 8.5%
- Other: 11.4%

**What is your organizational role?**
- Administrator/Director/Manager: 40.5%
- Collections/Tech Services Staff: 29.7%
- Public Services/Customer Services: 10.8%
- Sales Marketing Advertising or Communications Staff: 10.8%
- Other: 8.1%