



ATG Health Sciences
Special Issue Panel
Discussion

Wednesday, August 22, 2018
2:00 PM Eastern

Charleston
Conference
Webinar
Series



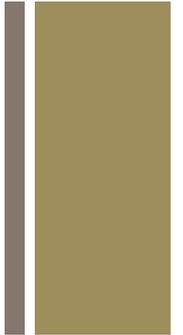
Elizabeth R. Lorbeer
Founding
Library
Director



Hitting our Stride: Reflections Four Years Later from a Born-Digital Medical Library



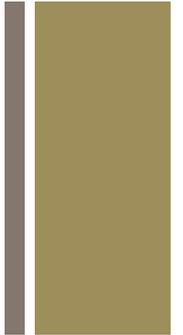
Born Digital Strategy



- Not to own content
 - In medicine, we traditionally use published journal literature from the last 5 to 10 years.
 - We're not "book" users.
 - Core clinical books digitized & aggregated by database providers. Used as quick look-up.
- Agile systems & platforms to support mobile device use
 - We're primarily tablet and smartphone users in the clinical setting.
- Do not have an archival mission.
 - Access to journal articles and print materials available through DOCLINE, Interlibrary Loan, Get It Now, or Reprints Desk.



Chat Box Questions for the Audience

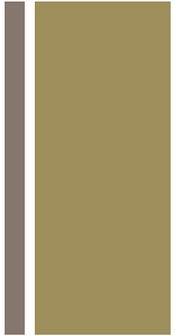


- If you had 9 months to build a new digital (subject) library from scratch, where would you begin?
- How much money do you think you'd need to start a digital library?





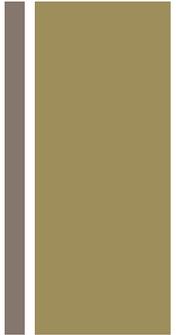
My Library's Set Up Story



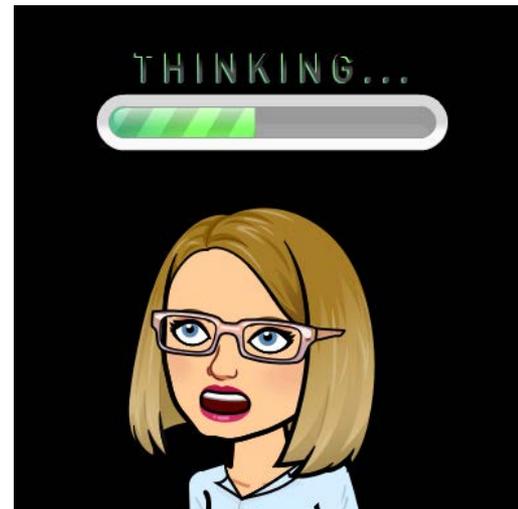
- A born-digital medical library – built from scratch
 - We have a separate IP range & website from the academic library
- Web site designed to be mobile-centric
- Serials Solutions products run the “back office” and “linker” and SpringShare “LibGuides” for the “public web site.” Use BrowZine to promote journal collection.
- Used the SerSol Knowledgebase & run demand driven solutions.
- We're running complex library systems with a staff of 4.5 FTE



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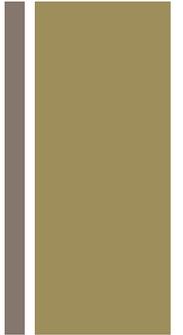


- What skills should an information provider have in order to build, implement, and support a born-digital library?
- Should vendors and information schools team up to teach the next generation of librarians?





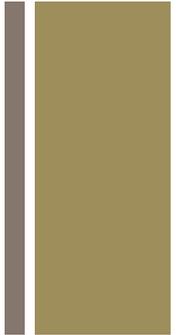
Managing the Bibliomatrix



- The “library” is “everywhere.” No fixed place.
- The “free-range” librarian. No fixed point of service.
- Learners & their mobile devices
- Fewer staff to organize & maintain collections
- Library systems are more complicated rather than agile
- Rethinking how we buy content



Building the library for tomorrow's users

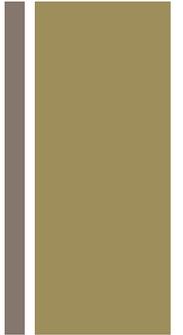


- Rise of the “mobile” student learner
 - Delivering the digital library on a mobile device
 - Designing our digital collection to be “social” so they’re findable in discovery tools
 - Apps that provide digestible knowledge
- Skillset needed? Are we preparing for our future?
 - Providing training at all career stages





Questions?



Feel free to write to me at: Elizabeth.Lorbeer@med.wmich.edu