

# Behind the Curtain: Cambridge Histories, Cambridge Companions, and Cambridge Elements

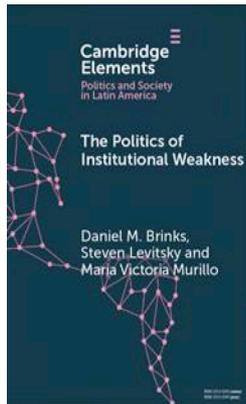
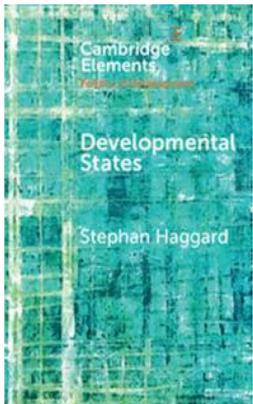
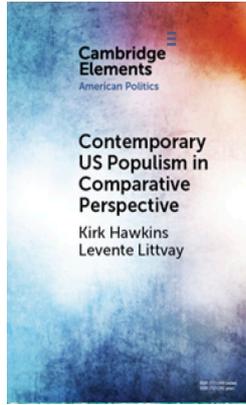
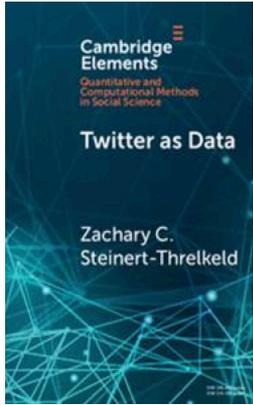
Debbie Gershenowitz, *Senior Editor, American & Latin  
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CAMBRIDGE  
UNIVERSITY PRESS

# Cambridge Elements

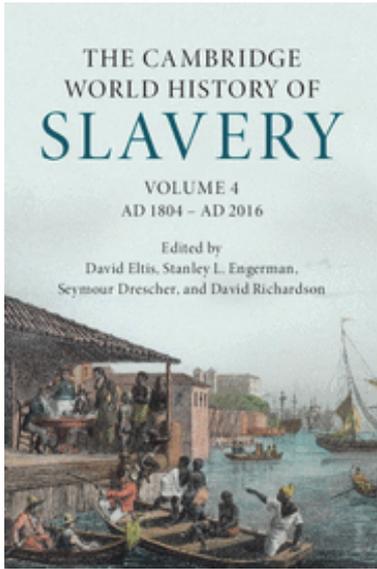


- Rapidly published and disseminated
- Authoritative, written by leading scholars and rigorously peer-reviewed
- Structured in focused series, edited by senior figures in each discipline
- Short: 20,000-30,000 words (40 to 75 pages)
- Available in online, onscreen, and print versions

## Featuring:

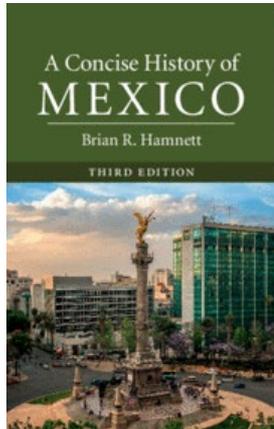
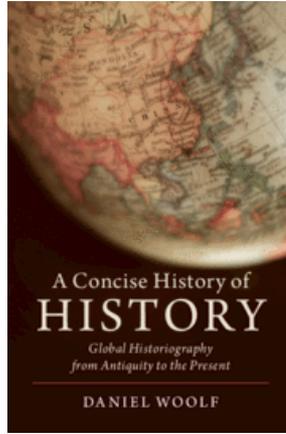
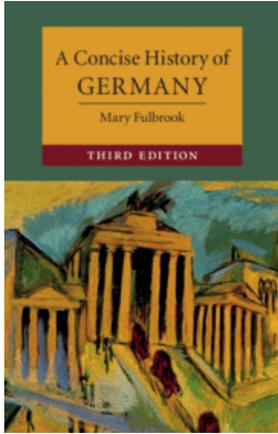
- Analytical surveys on foundational building blocks of the discipline
- Original, cutting edge insights into frontier topics
- Masterclasses and advanced tutorials on emerging topics
- Detailed descriptions of novel technologies or protocols (in Medicine and Engineering)

# Cambridge Histories



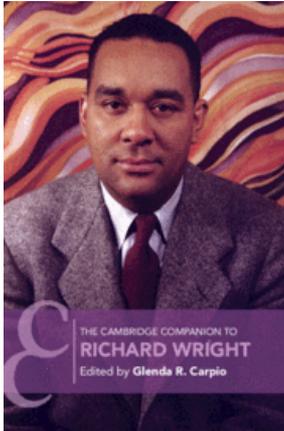
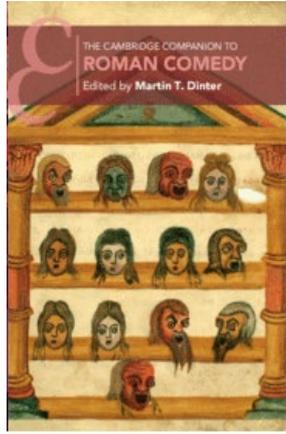
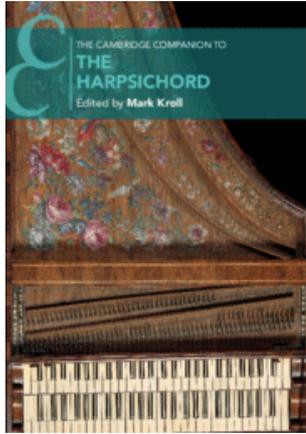
- Authoritative, narrative-based overviews of major topics, eras, or places in history around the world
- Written to stand the test of time: synthetic narratives informed by a mix of foundational and new research
- NOT handbooks – are not literature reviews or historiographical overviews
- Designed for general readers, students, researchers: published in hardback in year 1 and paperback in year 2.
- Influx of forthcoming titles on the Americas: CH of Civil War (**fall 2019**), CH of America and the World (**2021**), CH of Vietnam War (**2022**) and more...

# Cambridge Concise Histories



- Short, synthetic single-authored histories of places, but moving into themes
- Frequently updated (new editions)
- Aimed at students, general readers, tourists / business travelers
- As with Cambridge Histories, more on the Americas to come: Concise History of the Aztecs, Concise history of Jamaica

# Cambridge Companions



- Short(ish) anthologies on key themes in culture (writers, music, literary genres)
- Aimed at upper-level undergraduates, graduate students, researchers
- More Companions to come from history: *Companion to Latin American Revolutions*, *Companion to the Dutch Golden Age*

# Cambridge Elements, Cambridge Companions, Cambridge Histories: Acquisition models

- Print
- Cambridge Histories, Cambridge Companions, Cambridge Elements on Core (our digital platform):
  - Single title purchase
  - Smaller, regional or thematic collections (Histories and Companions)
  - Subject or series collections (Elements)
  - Full archive w/ optional annual new content top-ups
  - Subscription (Cambridge Companions Online only)